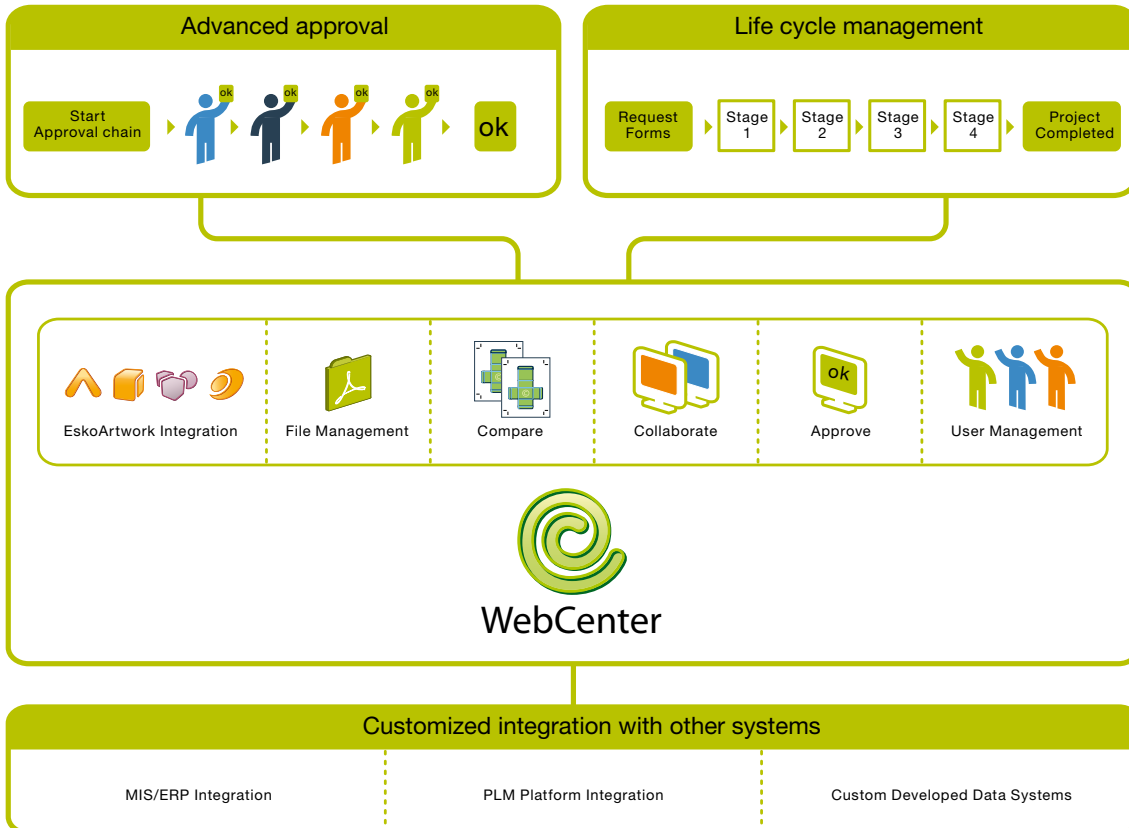


# Web-based pre-production approval and life cycle management

WebCenter is a powerful web-based platform that manages your entire project lifecycle.



## WebCenter as a window for your customer

WebCenter helps you securely manage and automate approval cycles supported by a fast and accurate online viewing tool. WebCenter's smart approval and annotation framework, easy to use interface and packaging intelligent tools make it the best platform for the management and approval of both graphic and structural files.

## WebCenter streamlines your communication

The collaboration tools in WebCenter help to streamline the communication between all partners in the packaging and printing supply chains. Work virtually, in real-time, with your internal creative, marketing, package design and engineering-groups, external vendors and suppliers.

## WebCenter as a central place for digital files...

WebCenter Projects can contain any type of document: CAD files, graphic files, spreadsheets, proposals, purchase orders, customer specifications... It automatically maintains versions of every one of these documents.

# WebCenter: a multi

## Online graphic review & approval

WebCenter is a platform to review and approve graphical content anywhere, anytime.



### Benefits

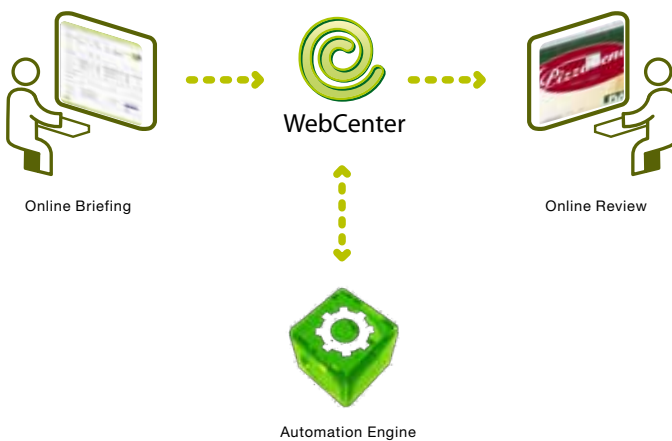
- 60% reduction in hard copy proofing and shipping cost
- 25% savings on operator time because of quality feedback and less interventions
- Approval turnaround time reduced from weeks to days

### Highlights

- Powerful online viewing and annotation tools
- Easy to use and configurable user interface
- Check and compare multiple documents, version to version

## Online briefing & review portal with workflow automation

WebCenter is the ideal integrated customer briefing and review tool for Automation Engine.



### Benefits

- Faster turnaround time because of improved communication with your customers
- Saves operator time by automating approval
- Improves quality because of effective customer feedback

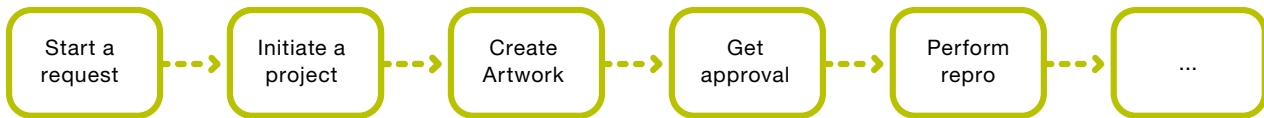
### Highlights

- Automated job creation in Automation Engine based on project request in WebCenter
- Automated document publishing for approval to WebCenter
- Automation Engine can route files via multiple workflows based on approval status feedback
- Identical viewing technology is used in both Automation Engine and WebCenter

# faceted solution

## Packaging life cycle management system

WebCenter is the ideal life cycle management platform to streamline and control the complexities of the packaging development life cycle.



### Highlights

- Template driven project creation and configurable user interface
- Flexible workflow design and staged approval support
- Gateway to other 3rd party systems (PLM, DAM, ERP...)
- Capability to enhance WebCenter to match your specific needs

### Benefits

- Faster to market by improving communication and collaboration between your employees, suppliers and customers
- Increased response time thanks to 24/7 service to your departments, suppliers and customers
- Improved quality thanks to better data capture and process control

## Packaging asset library

A flexible centralized, secure, web-based digital warehouse for all of a brand's packaging assets, including: technical key lines, artwork, graphics, logos, images and other packaging elements.



### Highlights

- Powerful search capabilities
- Integration with native packaging files: ArtiosCAD, Adobe Illustrator, ArtPro...
- Powerful Viewer – supports all types of graphics files

### Benefits

- Better asset reusability because of centralized storage
- Improves accountability with version control and history tracking
- Efficiency improvement because of faster document retrieval and data sharing

# View, annotate and compare

WebCenter keeps everyone on the same page by providing easy-to-use viewing and annotation tools.

You can view, markup and approve CAD files, PDF files and image files in a browser with WebCenter's high-resolution Viewer. The viewer supports single page, multipage and imposition documents within the same viewing environment.



## Track annotations

The annotation and viewing tools allow users to add comments, accurately indicate corrections and interact with files. The annotation framework tracks who said what, when and shows the status of each annotation.



*View and annotate graphics, nutrition facts, colors...*

## Compare versions

The Viewer allows users to measure ink details and dimensions. You can consult the document history and give approvals. When more than one version is available, the compare tool highlights the differences. You can even compare different versions of different documents, giving you the ultimate quality assurance and error detection.



Comparing versions of documents, differences are highlighted.

## Work on the same file, together

Multiple users can even set up a collaboration session in which everyone is "connected", viewing the same file with exactly the same view. As comments are made, all the other users instantly see the comments and corrections on screen in real time.



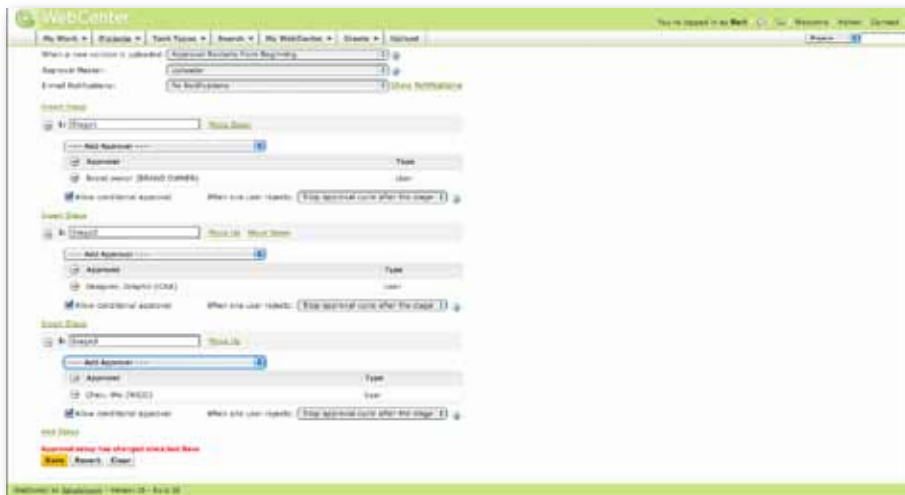
Set up a collaboration session to work on the same document.



# Control processes and speed up the design

Have errors caused by incorrect communication or outdated information ever cost you money?

The staged approval tools allow you automate complex approval processes. With the life cycle management option you can split your projects into smaller, manageable tasks for effective management and on time delivery.



Automate complex approval processes with easy-to-build staged approvals.

The template based project creation and dynamic forms make it very easy to start a new project from a pre-defined process flow.



Template based project creation.

## Connect with workflows

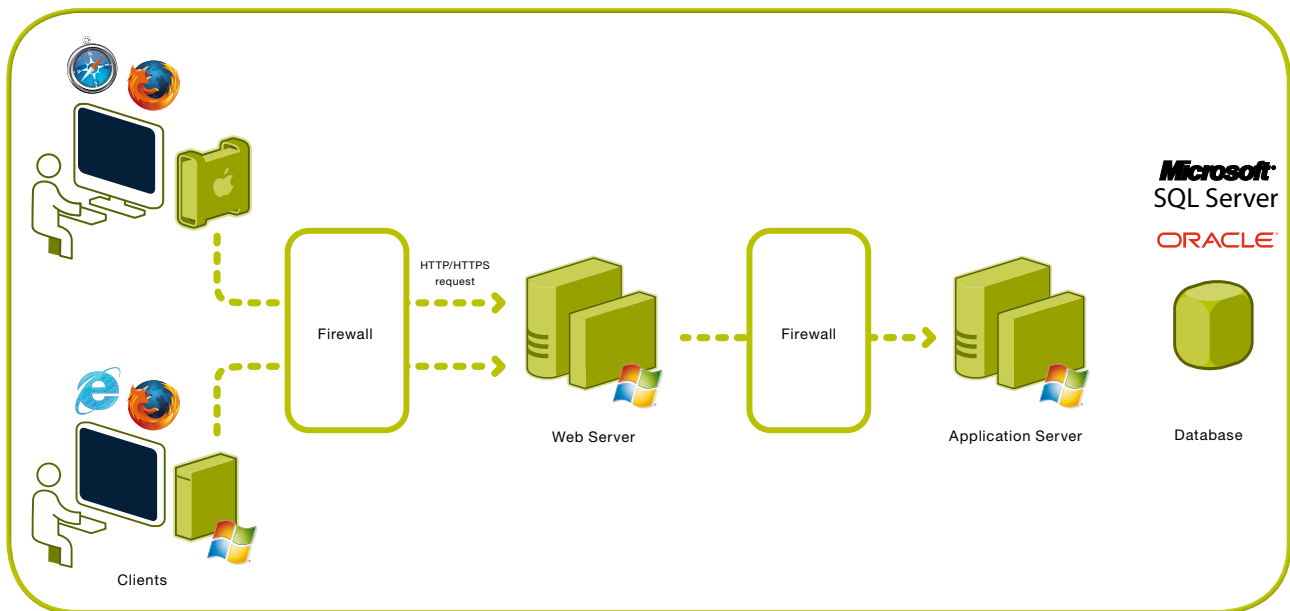
WebCenter seamlessly integrates with EskoArtwork's workflow solutions. It also provides integration with 3<sup>rd</sup> party applications. This integration allows operators and suppliers to upload documents directly into the project without leaving their favorite environment.

WebCenter is ArtiosCAD's natural ally. ArtiosCAD is the world's leading design software for folding carton and displays. You can upload files directly from ArtiosCAD into WebCenter, where the file will be displayed with all its metadata: rule length, blank size, flute... This is both for one-up designs and for manufacturing designs. Any user, even without ArtiosCAD, can view and annotate the designs.

All the designs can be made available in a variety of downloadable formats, e.g. as a PDF for a graphic designer, or as a CFF3 for a die maker.

## Be secure and compatible

WebCenter puts security and confidentiality first. Your information and files are completely safe. WebCenter permissions provide absolute control of a user's access to projects and documents. This way the right people have access to the right information.



You can add more security by using secure SSL certificates. The database and the application server are installed safely behind your firewall; the web server is installed in the demilitarized zone (DMZ).

WebCenter speaks many languages. Each user chooses their language, and WebCenter does the rest. English, French, German, Spanish, Italian, Chinese, Japanese or Thai: WebCenter speaks them all.