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For immediate release

GMG produces excellent results at 2009 IPA Proofing RoundUP

Top scoring entries demonstrated exceptional accuracy to GRACoL standards and best results in replicating spot colors

Hingham, MA, USA (August 24, 2009) – GMG proofing entries again delivered excellent results during the 2009 IPA Proofing RoundUP, overseen by Dr. Martin Habekost, Dr. Abhay Sharma, Larry Warter and Mike DiCosola. The event was conducted during the IPA Technical Conference, held from June 8-10 in Rosemont, IL. GMG results reflected previous outstanding performance at previous IPA events and at similar events worldwide.

Since its inception in 2004, the IPA Proofing RoundUP has led to substantial improvements in the quality of proofing technologies and techniques, and GMG has scored exceptionally well at each event. In 2006, IPA Proofing RoundUP results demonstrated for the first time that vendors were able to produce proofs within industry tolerances for visual match, using only color management numerical techniques. In 2007, vendors and users had little difficulty achieving a very close match to the reference file in a laboratory setting. But in 2009, anecdotal reports from users had indicated that the actual practice of proofing was still far from these potential results. Therefore, the IPA Proofing RoundUP returned as part of the 2009 IPA Technical Conference to explore the actual state of proofing in everyday, real-world, production environments.

The 2009 Proofing RoundUP tests examined hard and soft copy proofing solutions intended to verify and confirm 2007 Proofing RoundUP results. Additional tests determined whether a proof matched the printing condition of GRACoL #1 and the tolerances of the IDEAlliance ISO 12647-7 control strip.

GMG provided two proofing entries with GMG ColorProof o5 in this year's testing: one driving an Epson Stylus Pro 7900 printer, and another driving an HP Designjet Z3200 printer. In specific tests it participated in, GMG ColorProof registered exceptional scores in:

- IT8.7/4 test chart against GRACoL standards. Both scores, the best in the group, were well below 1ΔE.



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- IT8.7/4 vs. IDEAlliance proof strip (two best ΔE)
- Evaluation on the P2P25x target based on G7 terminology (lowest curve changes)
- The second and third best proofs among a group of nine systems, measuring a Pantone spot color match. This was done without any iterations or custom profiling for this; basically 'out of the box' color.

GMG ColorProof also performed better than average on extended gamut coverage. "While we are certainly pleased with the extended gamut results GMG ColorProof is able to achieve, we are even more satisfied that GMG ColorProof accuracy to reproduce Pantone colors is exceptional," notes Jim Summers, GMG Americas president. "GMG's unique 4D process, where printers are calibrated to standardized printer profiles for each product model is much easier to assure great results. Our out of the box results demonstrate how easily GMG ColorProof o5 can deliver contract proofing."

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worldwide distribution network with local presence in France, Spain, Benelux, Nordic, the UK, Asia and the Americas. GMG has specialized in high-end color management for the entire graphic arts industry. Today, more than 9,000 systems have been sold across the industry spectrum from ad agencies, prepress houses and offset printers to newspapers, flexo converters and international gravure printing plants. In fact, the GMG ColorProof system has become the de-facto standard of Europe's extensive gravure printing industry.

About the GMG family of products: GMG ColorProof, a color management software system, provides the most accurate way of calibrating digital inkjet proofing engines to produce digital contract color proofs, precisely matched to the printing press. GMG DotProof® enables users to generate contract quality halftone proofs, using the original bitmap data of the output RIP. Specifically tailored to the needs of the packaging industry is GMG FlexoProof, which supports specific flexo file formats and includes a complete Pantone® spot color library, along with other functions. GMG ColorServer is a tool for automatic color conversions – CMYK-to-CMYK, RGB-to-CMYK and RGB-to-RGB – for more efficient workflows. GMG InkOptimizer automatically reduces chromatic colors, thus providing cost savings by reducing unnecessary ink usage, along with better print stability on press. GMG ProofControl is the ideal solution for instant, color-accurate verification of proofs. GMG PrintControl is one single software for standardizing the press from start to finish. GMG RapidCheck is a verification tool to control the printing process at a click of the mouse. GMG Media is a range of proofing-specific papers and films for the most popular inkjet printers. They are manufactured to high tolerances for color critical applications, available in a range of sizes.

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